THE COMPANIES ACT, 2013

(COMPANY LIMITED BY SHARES)

MEMORANDUM OF ASSOCIATION
OF

CRYSTAL BUSINESS SYSTEM LIMITED

1. The Name of the Company is **CRYSTAL BUSINESS SYSTEM LIMITED.***
2. The Registered office of the company will be situated in National Capital Territory of Delhi.
3. The objects for which the Company is established are:-

A.) **THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-**

1. To launch television channels, for the news films, music, serial, and other programs and to carry on the business of TV News, films, music, serial and feature agency on a worldwide network having stringers, special, correspondence, and representatives at different centers in India and abroad and to evolve, devise and formulate and effective medium for news coverage and to make arrangement with Indian television systems in other countries for direct telecast of news clippings and short films and promote, develop and establish a new and feature agency utilizing satellites or other mode or media, and abroad for the supply of news, feature, clipping, photographers films and recordings.

2. To carry on the business of production, edition dubbing, shooting, making, processing, directing, distributing, exhibiting, importing, exporting, to otherwise deal in films, movies, documentaries and for that matter to own, establish, run, promote, develop, maintain and acquire studios, dark rooms, laboratories sites with all apparatus equipment, facilities including cameras, projectors, editing table, in India and abroad and to produce films of all kinds including television serials, cinematographic films, program, video and features films, cable TV documentary films, Documentaries, Dramas, plays, cartoon films, Education and Development films and children films and other related films.

3. To carry on the business of the advertising agency for providing advertisers a complete range of advertising on all mass media such as radio, television newspaper, magazine printed publicity, exhibition, outdoor publicity, and any other mode and also to act as media advisor, advertising, software generator, sales promoters agents both for outdoor and indoor, publicity through newspaper, video magazines, periodicals, radio, televisions, cinema slides etc. and to act as consultants on all matters and problems relating to advertising and marketing, distributing and selling methods and principles.

4. To carry on the business of content development of films, music, programs, news serial, documentary films and software development and to do other work related with these activity.

---

*The name of the company has been changed from **SADHNA BROADCAST LIMITED** to **CRYSTAL BUSINESS SYSTEM LIMITED** in the Extra Ordinary General Meeting held on 27th March, 2025.

CLAUSE III (A) ARE:—

1. To acquire by purchase, exchange or otherwise any movable or immovable property and any rights or privileges which the Company may deem necessary or convenient for the purpose of its main business.

2. To enter into agreement for sharing profits, union of interest, joint venture, reciprocal concession with Indian or Foreign Individuals, Firms or companies for technical, financial or other assistance or collaboration for carrying on all or any of the objects of the company.

3. To acquire and takeover the whole or any part of the Business, Goodwill, Property and Liabilities of any person or persons, firm, corporation or undertaking, either existing or new engaged in any business which the company is authorized to carry on and to pay for the same either in cash and party in shares.

4. To negotiate and enter into agreements and contracts with Indian and foreign individuals, companies, corporations and such other organizations for technical or any other such assistance for carrying out all or any of the main objects of the Company or for the purpose of activity research and development of manufacturing projects on the basis of knowhow, or technical collaboration and acquire necessary formulas and patent rights for furthering the main objects of the Company.

S. To amalgamate with any other company of which all or any of their objects companies having similar to the objects of the Company in any manner whether with or without the liquidation.

6. To import, buy, exchange, sell, lease or otherwise dispose of the undertaking of the company or any part thereof as the company may deem fit.

7. To subscribe or contribute or otherwise to assist or to grant money to charitable, benevolent, religious, scientific, national, public or any other useful institutions, object or purposes or for nay exhibition.

8. To pay out of the company's funds the costs and expenses incurred in connection with all matters preliminary and incidental to the formation, promotion and incorporation of this company and the costs and expenses incurred in connection with all matters preliminary and incidental to the formation and incorporation of any company which may be promoted by this company and to remunerate any person, firm or company for services rendered in the promotion of the company or the conduct of its business.

9. To do all act as principals, agents, contractors, trustees or otherwise and by or through trustees, agents or otherwise and either alone or in conjunction with others and to do all such other things as are incidental or as may be conducive to the attainment of the main objects or any of them.

10. To apply for, obtain or otherwise acquire and prolong and renew any patents, patent-rights, brevets, inventions, processes scientific technical or other assistance manufacturing processes know-how and other information, patterns, copyrights, trade- mark, licenses concessions and the like rights or benefits, conferring an exclusive or non-exclusive or limited or unlimited right of use thereof, which may seem capable of being used for or in connection with the main objects of the Company or the acquisition or use of which may seem calculated directly or indirectly to benefit the Company on payment of any fee royalty or other consideration and to use, exercise or develop the same under or grant licenses in respect thereof of otherwise deal with same and to spend money in experimenting upon testing or improving any such patents, inventions, right or concessions.

11. To apply for and obtain any order under any Act or Legislature, charter, privilege concession, license or authorization of any Government, State or other Authority for enabling the Company to carry on any of its main objects into effect or for extending any of the powers of the Company or for effecting and modification of the constitution of the

proceeding or applications which may seem expedient or calculated directly or indirectly to prejudice the interest of the Company.

12. To promote, form and register, aid in the promotion, formation and registration Of any company or companies, subsidiary or otherwise for the purpose of acquiring all or any of the properties, rights and liabilities of this Company and to transfer to any such company any property of this company.

13. To carry on any other business, whether trading or otherwise, which may seem to the Company capable of being conveniently carried on as ancillary to the Company's main objects, or calculated directly or indirectly to enhance the value of or render profitable any of the property or rights of the Company.

14. To invest any money of the company, not for the time being required for any of the purposes of the company in such investments as may be thought proper and to hold, sell or otherwise deal with such investments subject to the provisions of the Companies Act, 2013 or any other applicable Acts, Rules and Regulations.

15. To open account or accounts with any bank or banks in the name of the company and to operate upon the same.

16. Subject to sections 179,180, 185 and 186 of the Companies Act, 2013, to borrow, raise or secure the payment of money or to receive money as loan, at interest for any of the objects of the company and at such time or times as may be expedient, by promissory notes, bills of exchange, hundis, bills of lading, warrants or such other negotiable instruments.

17. To advance money either with or without security, and to such persons and upon such terms and conditions as the Company may deem fit and also to deal with the money of the Company not immediately required in or upon such manner as, from time to time, may be determined.

18. To make, draw, accept, endorse, execute, discount, negotiate and issue cheques, promissory notes, hundis, bills of exchange, bill of lading, railway receipts, debentures and other negotiable or transferable instruments subject to Banking Regulation Act, 1949.

19. To improve alter, manage, develop, exchange, mortgage, franchise and dispose of any part of the land, properties, assets and rights and the resources and undertakings bills of the Company, in such manner and on such terms as the Company may determine.

20. To remunerate any person or company, for services rendered or to be rendered in or about the formation or promotion of the Company or the conduct of its business, subject to the provisions of section 188 of the Act.

21. To create any depreciation fund, reserve fund, sinking fund, provident fund, super-annulations fund or any special or other such fund, whether for depreciation or for repairing, improving, extending or maintaining any of the properties of the Company or for redemption of debentures or redeemable preference shares, worker's welfare or for any other such purpose conducive to the interest of Company.

22. To provide for the welfare of employees or ex-employees (including Directors and other officers) of the Company and the wives and families or the dependents or connections of such persons, by building or contributing to the building of houses, or dwellings or by grants of money, pensions, allowances, bonus or other such payments or by creating and from time to time, subscribing or contributing to provident fund and other associations, institutions, funds or trusts, and/or by providing or subscribing or contributing towards places of instruction and recreation, hospitals and dispensaries, medical and such other attendances and assistance as the Company shall determine.

23. To undertake and execute any trusts, the undertaking of which may seem desirable, either gratuitously or otherwise, for the attainment of the main objects of the Company.

24.To procure the incorporation, registration or such other recognition of the Company in the Country, State or place outside India and to establish and maintain local registers and branch places of the main business in any part of the world.

25.To adopt such means of making known the business of the Company as may seem expedient and in particular by advertising in the press by circulars, by purchase and exhibition of works of art or interest, by publication of books and periodicals and by granting prizes and rewards.

26.To insure the whole or any part of the company, either fully or partially, to protect and indemnify the company from liability or loss in any respect either fully or partially and also to insure and to protect and indemnify any part or portion thereof, either on mutual principle or otherwise.

27.To grant licenses or concessions over or in respect of nay property or rights of the company.

28.To accept gifts, bequests, devisers of any movable or immovable property or any right or interests therein from members or others.

29.To institute, conduct and defend all actions and legal proceedings, against the company and its officers and to refer any claim or demand by or against the company and its officers to arbitration and to perform or challenge the awards if necessary.

30.To exercise all or nay of its corporate powers, rights and privileges and to conduct its business in all or any of its branches in India and in any or all states, territories, possessions, and dependencies thereof any in any or all foreign countries and for this purpose to have and maintain and to discontinue such number of offices and agencies therein as may be convenient.

31. To distribute among the members in specie or otherwise any property of the Company or any proceeds of sale or disposal of any property of the Company in the event of winding up subject to provisions of the Companies Act, 2013.

32. To distribute as dividend or bonus among the member or to place to reserve or otherwise to apply, as the Company may, from time to time, determine any money received by way of premium on debentures issued at a premium by the Company and any money received in respect of forfeited shares, money arising from the sale by the Company of forfeited shares, subject to provisions of the Companies Act, 2013.

33. To send out to foreign countries, its directors, employees or any other person or persons for investigation possibilities of main business ur trade procuring and buying any machinery or establishing trade and business connections or for promoting the interests of the Company and to pay all expenses incurred in this connection,

34. To do all such other things as may be deemed incidental or conducive to the attainment of the main objects.

4. 'The Liability of the member(s) is Limited and this liability is limited to the amount unpaid, if any, on the shares held by them."

5. The Authorized Share Capital of the Company is Rs.10,50,00,000/- (Rupees Ten Crore Fifty Lacs) divided into 10,50,00,000 (Ten Crore Fifty Lacs) Equity Shares of Rs.1/- (Rupees One) each.

SADHNA BROADCAST LIMITED New Delhi

SADHNA BROADCAST LIMITED New Delhi

We, the several persons whose names and addresses are subscribed below, are desirous of being formed into a Company in pursuance of this Memorandum of Association and we respectively agree to take the number of shares in the Capital of the Company set opposite our respective names:

Sl. No.	Name, address, description and occupation of subscribers	No. of equity shares taken by each subscribers	Signature of subscriber	Signature of witness with address, description and occupation
1.	Rajiv Gupta S/o Shri Mahi Prakash Gupta 4488A/10, Jai Mata Market, Tri Nagar, Delhi-35 Occupation: Service	10 (Ten)	Sd/-	I witness the signatures of all the subscribers, who have singed in my presence: Sd/- Praveen Kumar ACA, M.No. 89768 S/o Sh. D.D. Singhal G-83/304, Laxmi Nagar, Delhi-110092
2.	Seema Singhal W/o Shri P.K. Singhal 14, Ajanta Apartment, 36, Patpar Ganj, Delhi-92 Occupation: Business	10 (Ten)	Sd/-	
	TOTAL	20 (Twenty)		

Place: Delhi
Dated: 25 th day of April, 1994

SADHNA BROADCAST LIMITED New Delhi

Sadhna Broadcast Limited Delhi